

NOVEMBER 16-17, 2022



Students Exploring Career Opportunities  
2022

Presented by:



# Our Funding Partners



# Why SECO?

The **Students Exploring Career Opportunities (SECO) Expo** is Central Louisiana's premier college & career awareness and exploration event. SECO provides an engaging space for 10th grade students to experience different career options while exploring the educational pathways to achieve their goals.

The annual two-day event intersects each student's educational journey during a critical stage in their high school careers -- 10th grade. SECO strives to help 10th graders make a critical educational decision: to pursue a university-oriented diploma, or to focus on the industry-based credentials that will prepare them for entry level jobs post-high school.

Produced by The Orchard Foundation and The Rapides Foundation, SECO brings together 50+ industry partners, local educational institutions, and community groups. Interactive demos and simulations engage students in planning for their futures now, rather than waiting for senior year.

In addition to exploring potential career pathways, students at SECO learn how the career decisions they make will impact their personal finances. They build a budget that reflects their career and lifestyle goals, considering the opportunities as well as the potential financial barriers associated with their career choice.



# How It Works

## INTERACTIVE & ENGAGING

All SECO activities are interactive, requiring engagement and movement. Exhibitors present thought-provoking simulations and demonstrations that grab and hold students' attention.



## REGIONAL EMPLOYERS

Students journey through multiple career clusters, learning about job prospects from regional industries. They learn about skill requirements to be competitive in the workforce.

## FINANCIAL LITERACY

Students build imaginary household budgets based on the lifestyle they envision for themselves. They determine if their future job selection would support that budget.



# Key Event Stats

## SECO Attendance 2015-2022

Year	# Students	# Schools
January 2015	2,194	35
December 2015	3,104	52
January 2017	2,799	52
November 2017	2,443	41
November 2018	2,458	43
November 2019	2,761	47
November 2022	2,422	46

**18,181 students served in nine parishes**

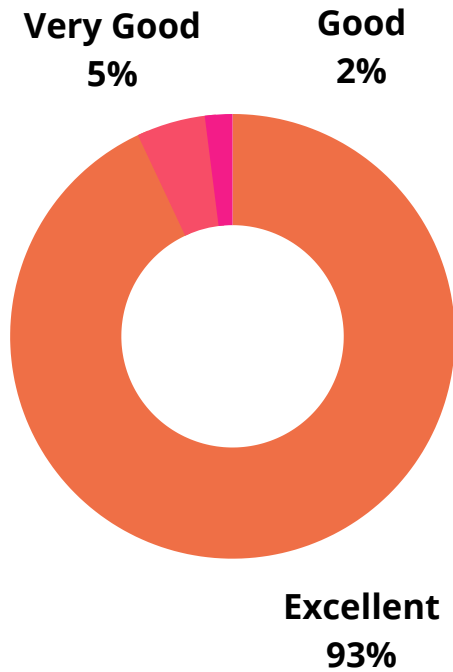
*\*SECO #1-3 SECO focused on 8th grade. SECO # 4-7 focused on 10th grade.*

## Career Clusters at SECO 2022

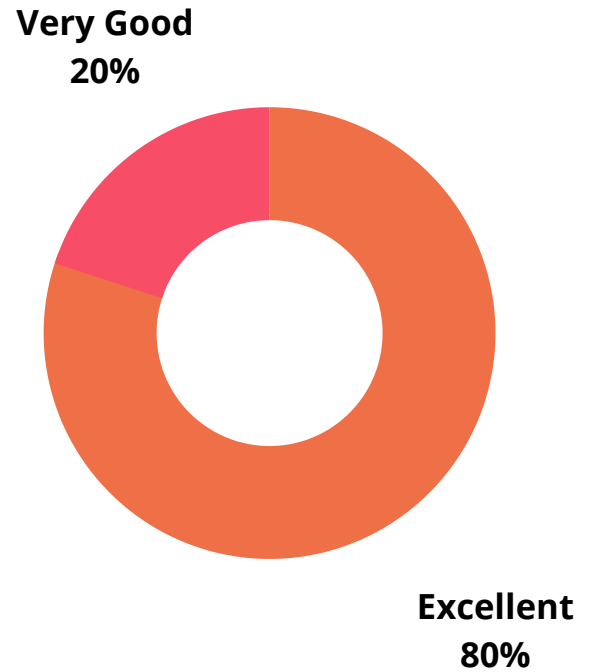
<ul style="list-style-type: none"> <li>• Agriculture, Food &amp; Natural Resources</li> </ul>	<ul style="list-style-type: none"> <li>• Architecture &amp; Construction</li> </ul>
<ul style="list-style-type: none"> <li>• Arts, A/V, Technology &amp; Communications</li> </ul>	<ul style="list-style-type: none"> <li>• Education &amp; Training</li> </ul>
<ul style="list-style-type: none"> <li>• Finance</li> </ul>	<ul style="list-style-type: none"> <li>• Government &amp; Public Administration</li> </ul>
<ul style="list-style-type: none"> <li>• Health Science</li> </ul>	<ul style="list-style-type: none"> <li>• Human Services</li> </ul>
<ul style="list-style-type: none"> <li>• Information Technology</li> </ul>	<ul style="list-style-type: none"> <li>• Law, Public Safety, Corrections &amp; Security</li> </ul>
<ul style="list-style-type: none"> <li>• Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing, Sales, and Service</li> </ul>
<ul style="list-style-type: none"> <li>• STEM</li> </ul>	<ul style="list-style-type: none"> <li>• Transportation, Distribution &amp; Logistics</li> </ul>

# Feedback

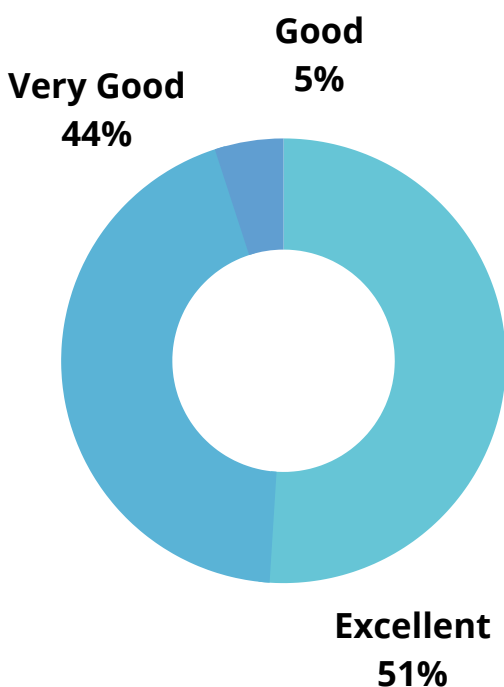
## Overall Student Experience According to Teachers



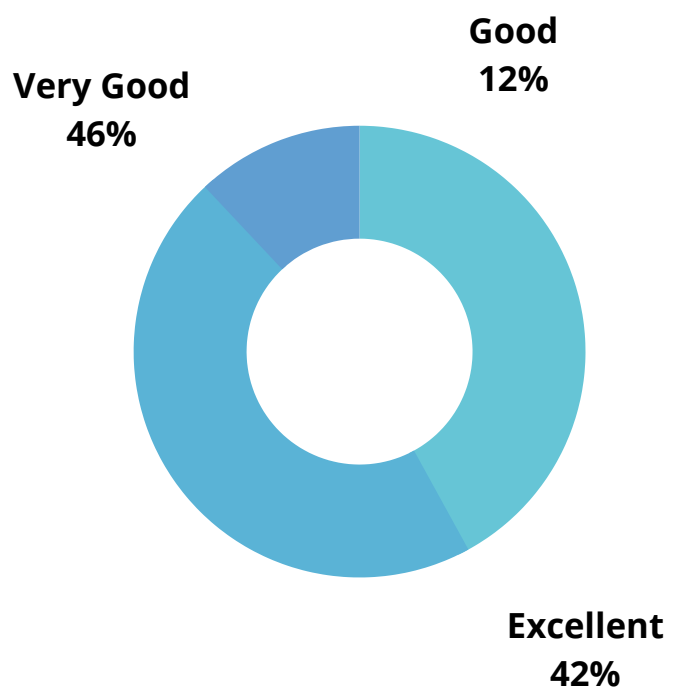
## Availability of Career Choices According to Teachers



## Overall Exhibitor Experience According to Exhibitors



## Level of Booth Traffic According to Exhibitors



\*Results from post-SECO satisfaction surveys of educators and exhibitors

# Media

See clickable links below.

## **SECO Expo Helps Students Explore Career Possibilities – KLAX-TV:**

<http://klax-tv.com/seco-expo-helps-students-explore-career-possibilities/>

## **Students Explore Career Paths at SECO – Town Talk:**

<https://www.thetowntalk.com/picture-gallery/news/2022/11/17/students-explore-career-paths-seco/10721113002/>

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Awesome opportunities for students to see the different careers our local companies offer. The students & employers' interactions provided a great opportunity for students to learn more.

*-Educator*

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This is a great event that allows students to see that there are plenty of opportunities that they may not have known about.

*-Exhibitor*

# Student Choice Award Winners

## 1st Place



Acadian Ambulance Service

## 2nd Place



City of Pineville Fire Dept.

## 4th Place



City of Pineville  
Police Dept.

## 3rd Place



RoyOMartin

## 5th Place



City of Alexandria  
Fire Dept.

## Honorable Mention

- CHRISTUS St. Frances Cabrini Hospital
- CLTCC Alexandria
- Gilchrist Construction Company & Louisiana CAT
- Louisiana Air National Guard
- Louisiana Army National Guard
- Louisiana Tech University
- LSU Alexandria Department of Allied Health
- LSU Alexandria School of Education
- McNeese State University
- Northwestern State University
- US Forest Service
- Rapides Regional Medical Center



# SECO Snaps

